



RPPN Sesc Pantanal Region  
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## Impulsa Pantanal Initiative will boost conservation and protagonism actions in the biome

"Pantanal is regulated by the pulse of the waters. It is this cycle of floods and ebbings that keeps it and makes it unique in the world ", this is the way the executive director of Wetlands International Brazil, Rafaela Nicola, explains the source of inspiration for the choice of the name of the Impulsa Pantanal initiative. Work that foresees efforts for the restoration, conservation and promotion of sustainable practices for the biome that is considered to be the largest floodplain area on the planet.

Considering that the Pantanal is going through an extreme situation, we need to understand the new contexts and react with satisfaction: the fires that reached historical levels affecting more than 30% of the region, one of the biggest drought periods ever recorded. In addition to the harmful effects of the pandemic with traditional communities losing their livelihoods and increasingly vulnerable to contamination.

It was launched on November 12, when Pantanal Day is celebrated along with the release of the book "Pantanal à Margem da Lei" in English, Pantanal on the edge of the Law". It initiated a series of lectures and dialogues key to the Pantanal. Impulsa Pantanal appears as a response to the socio-environmental demands triggered by the scenario that plagues the Pantanal in 2020.

*Launched on November 12, a date that marks the Pantanal Day. The Impulsa Pantanal initiative provides numerous long, medium and short term actions.*

It was inspired by the greater awareness that society has been showing regarding the theme by engaging in currents of good and solidarity actions as it even accompanies and demands more actions from the government.

The Initiative is designed by many hands. Mupan - Women in Action in the Pantanal, Wetlands International are the creators and have the support of the Pantanal Research Center (CPP), National Institute of Science and Technology in Wetlands (INAU), SOS Pantanal Institute and Sesc Pantanal. A collective effort to promote effective actions in the Pantanal that guarantee quality

for the environment and the maintenance of the lifestyles of local populations, economies and culture.

"I often say that it's like an umbrella. There will be several actions developed that will culminate in a single purpose, to conserve the biome and foster the resilience of communities. Pointing out that the main focus is not assistance in itself, but to enable mechanisms that bring more autonomy to those who live in the region ", says Áurea Garcia, policy officer for Wetlands International Brazil and general director of Mupan, institutions that created Impulsa Pantanal.

In order to promote actions in the territory, the initiative combines efforts of various actors: from the private sector, research institutions, non-governmental organizations to marshland communities, calling civil society to collaborate with the activities.





# Pantanal is everyone's responsibility!

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Impulsa Pantanal foresees short-term and long-term actions in the Brazilian Pantanal, in the states of Mato Grosso and Mato Grosso do Sul, a border region with Bolivia and Paraguay. This schedule provide:



## Emergency actions

Support with food and essential items for communities that became even more isolated and unassisted in the Pantanal, with the fires and pandemic of Covid-19.



## Local empowerment actions

With the construction of subsistence gardens, access to drinking water and improvement of the resilience conditions of traditional communities, including community fire brigades.



## Environmental restoration actions

Recovering areas degraded by fire and restoring nature's functions and services.

You can also help us achieve these goals, make the Pantanal more pulsating and show all the #PowerofWetlands.

We count with the support of all, through donations of any value, accessing our website <https://impulsapantanal.org> or point your camera at the QR code on the side.

## Check out our previous actions:

Basic equipment for Kadiwéu fire brigade in partnership with ABINK - Association of Indigenous Brigaders of the Kadiwéu Nation.

Launch of the Pantanal Book *Pantanal à Margem da Lei: Panorama das Ameaças e Perspectivas para a Conservação*, in English, on the Margin of the Law: Overview of Threats and Perspectives for Conservation ([check here](#))

Pantanal + Sustainable Dialogues : a series of four webinars that took place in the months of October and November bringing to the dialogue important themes for the region such as: **fire** , **tourism** and

**sustainable livestock** . The webinars were held in partnership with the Movimenta Pantanal Regional Development Agency .

Emergency support for traditional communities: In a first foray into the territories, to meet emergency issues, **550 basic food boxes** were delivered to families living in the Pantanal region. The first beneficiaries were indigenous communities of the Kadiwéu and Guató ethnic groups and the quilombo Família Ozório. Partnership with O Pantanal Chama and SOS Pantanal. A chain of good will and actions promoted, between the 16th to the 23rd of November, in the municipalities of Porto Murtinho and Corumbá, in Mato Grosso do Sul.

